



# THE ADDITIVE

## Welcome To 'The Additive'

April 2016

Bardahl is pleased to announce the launch of its new e-newsletter - 'The Additive.'

This publication is designed to keep the customers, friends and associates of Bardahl informed of various happenings and developments at our company, and within the automotive industry. It will also include information about our products, their many benefits and how they can be used to optimize the performance of a vehicle.

In addition, it will include stories about our company history, which has been quite interesting since the company was founded 77 years ago in 1939. And there will be articles about our long heritage with motorsports and our current participation with auto racing.

Finally, we will include some general interest articles that we think our readers will enjoy, ranging from the history of the Indy 500 to why and how Americans celebrate various holidays during the year.



The newsletter will also announce various events that Bardahl sponsors throughout the year, both in our local community of Seattle and around the country.

Our objective is for this newsletter to be a reflection of the Bardahl family and community. Many of the articles will be written by our employees and we invite our friends and associates to also submit stories, pictures and memorabilia about the company for publication.

We hope you will enjoy this first issue and would welcome your comments. Our goal is to make 'The Additive' one of the most fun, interesting and informative company newsletters in our industry.

Thanks for reading our newsletter and we look forward to delivering many more for your enjoyment!